



We build our own market-leading brands, invest in promising tech companies and develop groundbreaking services.
“Developing today, for a better tomorrow.”

PRINCIPLES

OUR VISION

To build a digital bridge between the technology of today and that of future generations, by developing today, for a better tomorrow.

OUR MISSION

To build our own market-leading brands, investing in promising tech companies and develop groundbreaking services.

OUR VALUES

A free culture that allows for individuals and teams to blossom to their fullest potential. A creative environment where ideas are the foundation for a great dialogue. An innovative epicenter, with solutions for many generations to come. We dare to plant the seeds, from which our grandchildren will benefit.

MEEW STUDIOS

**WE DEVELOP
THE SERVICES
YOU USE**



MEEW ACADEMY

**WE EDUCATE
THE NEXT
GENERATION OF
IT SPECIALISTS**

SUPPORTED BY



MEEW INVEST

***WE INVEST IN
TECH PIONEERS***



TRACTION

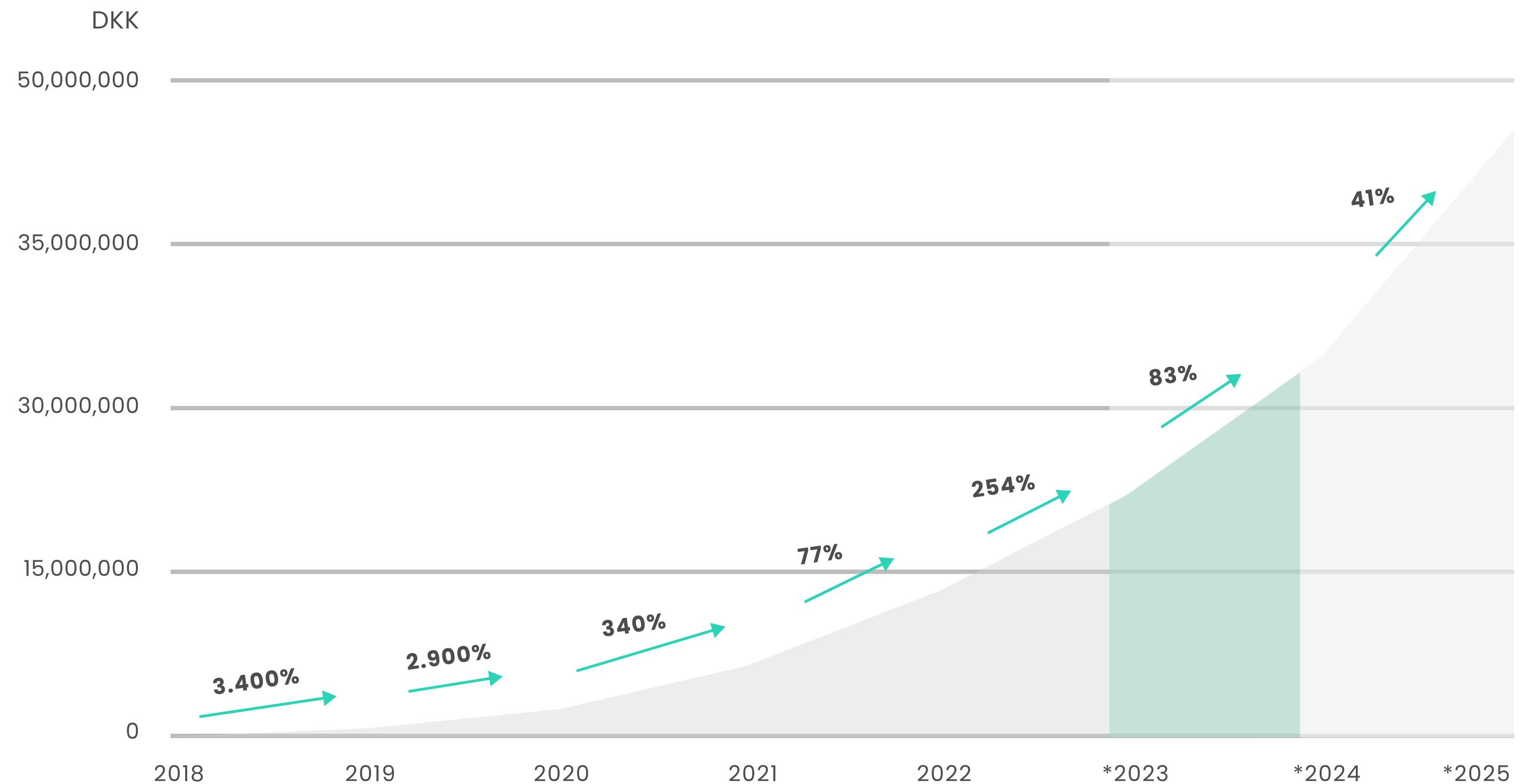
A GENUINE GROWTH CASE

- Revenue increase between 100–300% YoY.
- Re-investments in product portfolio and team.
- H1 2022 budget, exceeded.

We had a **positive** financial result in 2021.
On track for a **positive** result of 6.2mDKK i 2022.

2022 revenue already +15mDKK as of October.
2023 pipeline already +20mDKK in commitment.

** Growth rates for 2023, 2024 and 2025 are expectations, assumptions and projections, and can be subject to change.*



MEEW BRANDS

**WE BUILD OUR
OWN BRANDS**



AWARDS & GRANTS



Creative Business Cup
Denmark 2022

InnoBooster
- EN DEL AF INNOVATIONSFONDEN

HEALTH TECH

CURVEX

Problem:

Depression, stress, and mental health challenges impact millions everywhere

Product:

A lightweight EEG brain scanner and app

Purpose:

Mental health awareness, tracking, and aid



CURVEX

PHILOSOPHY

The typical tracking tool known to the public is the pulse watch.

Pulse watches help users with tracking their daily steps and, subsequently, improving their physical health as well.

As you can track your daily steps, we want our users to be able to track and improve their mental states, and become more aware of their daily progress.

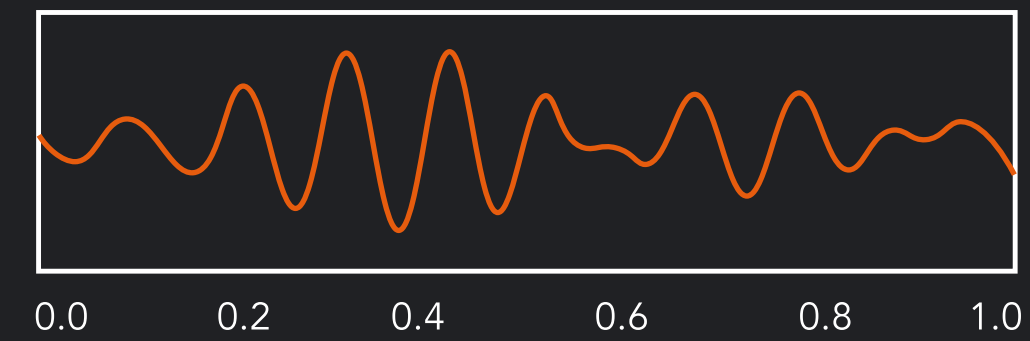
We help the user track their mental states through a EEG inspired neuro-headband.



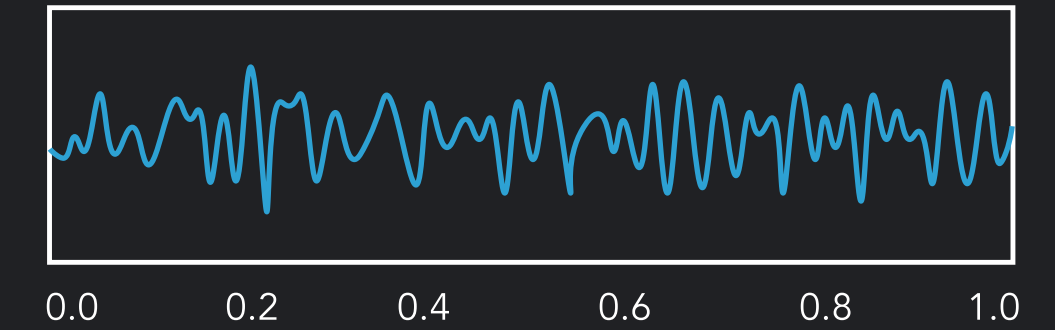
CURVEX

THE SCIENCE

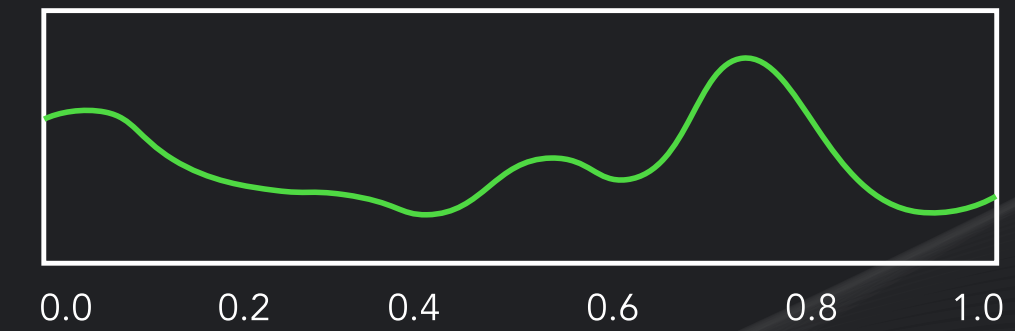
Alpha (8–12 Hz)



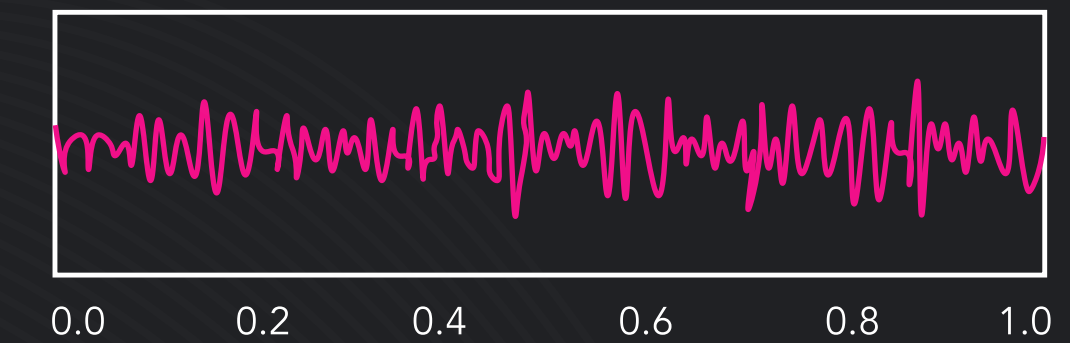
Beta (13–25 Hz)



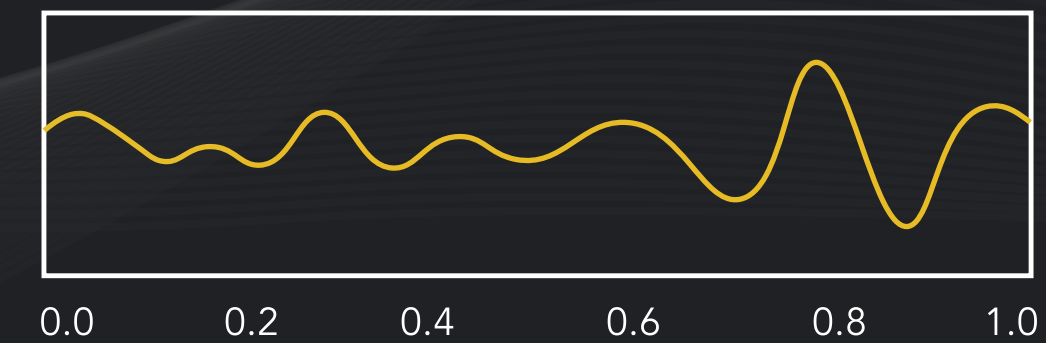
Delta (1–3 Hz)



Gamma (<25 Hz)



Theta (4–7 Hz)



CURVEX

TRACKING WITH OUR APP

1. Monitor realtime cognitive signals including mental effort, focus, flow, and calm.
2. Isolate individual activities for immediate or longitudinal comparisons.
3. Challenge friends in group exercises or workshops and compare results.
4. Optimize individual performance with personal insights.



CURVEX

CUSTOMERS & BENEFITS

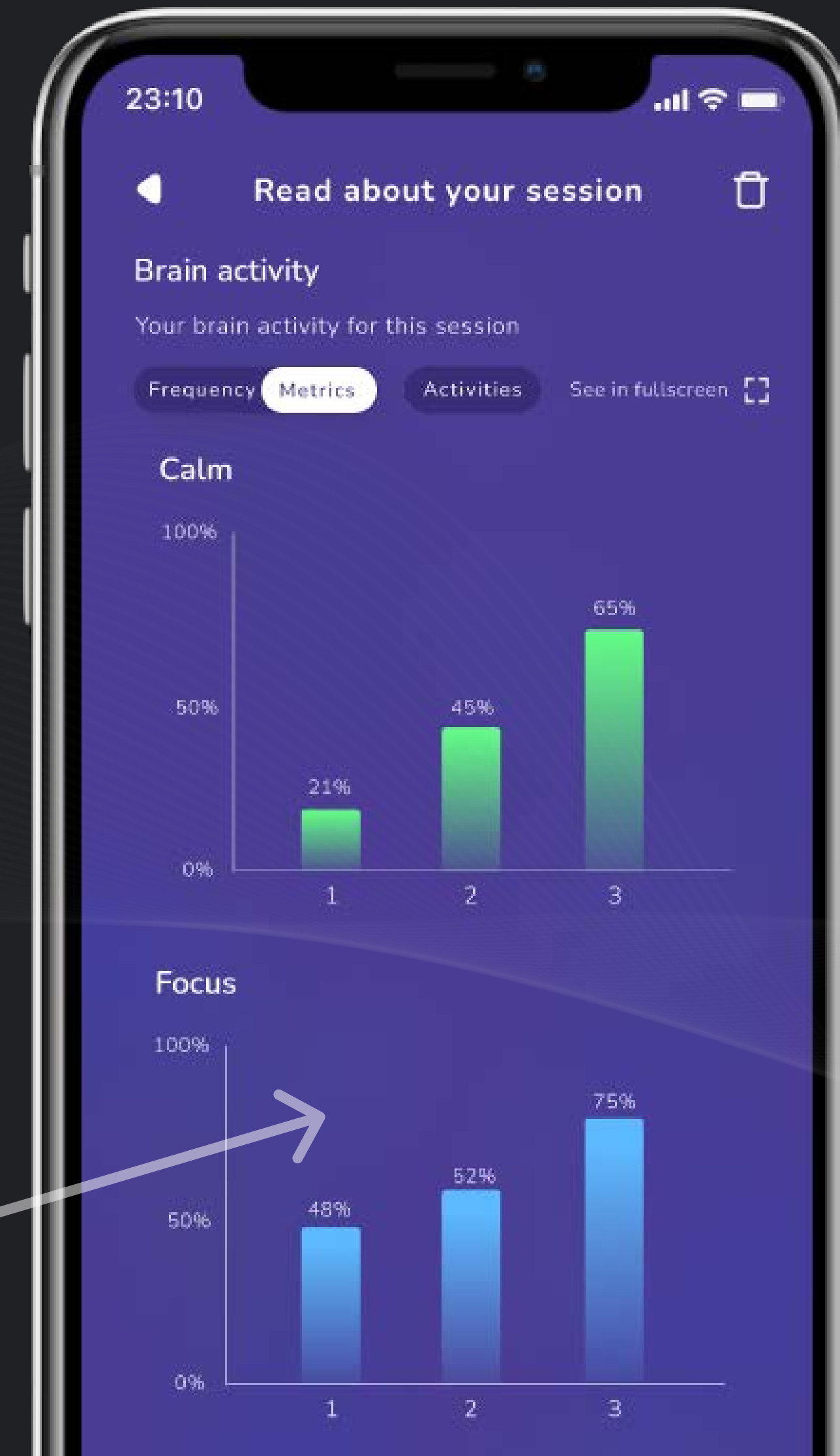
B2C

- Bio-Hackers
- Gadget Dads
- Concerned Mothers
- Mental Health Enthusiasts

B2B

- Therapists
- Mental Health Experts
- Performance Coaches
- Ed-Tech Specialists
- Sports Coaches
- eSports Enthusiasts
- HR Managers

Measure your cognitive performance during different activities and track your success



Stress Levels



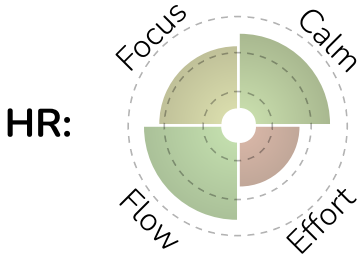
Warning: R&D was very stressed during the snapshot taken March 21. Their stress levels where **↑43%** higher then second most stressed department.

Summary

Nulla ac venenatis nisi, eget posuere ligula. Vestibulum feugiat rutrum **↓23%** eleifend. Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Vivamus nec est vehicula, blandit magna id, lobortis urna. Quisque a diam **↑4.2%** et sem egestas sagittis. Nam volutpat **↑10.3%** aliquet lacus gravida condimentum. Nam vitae est feugiat, venenatis ligula ut, commodo purus. Sed feugiat nisl nec **↑9.1%** varius porta. Suspendisse interdum bibendum metus eget malesuada. Vestibulum condimentum **↓23%** dapibus ante, quis semper lacus sollicitudin elementum.

Highlights

Best performing department



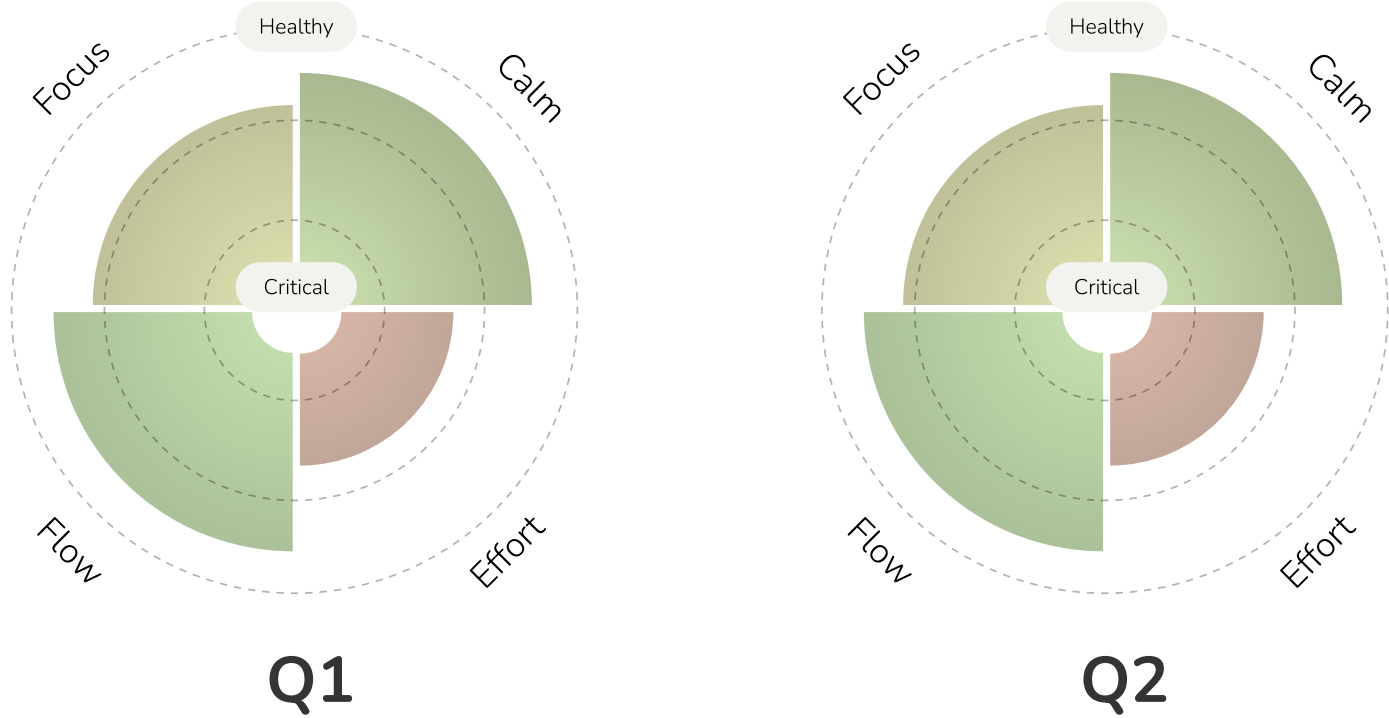
Biggest improvement

R&D had the largest reduction in stress, from Q1 to Q2. With an average reduction of **↓23%**

CURVEX rating:



Department: Human Resources



Stress

Nulla ac venenatis nisi, eget posuere ligula. Vestibulum feugiat rutrum **↓23%** eleifend. Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas.
Critical: Lorem ipsum dolor sit amet, **↑43%** consectetur adipiscing elit. Etiam et nisl ultrices, malesuada lorem vitae, laoreet lectus.

Summary

Nulla ac venenatis nisi, eget posuere ligula. Vestibulum feugiat rutrum **↓23%** eleifend. Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Vivamus nec est vehicula, blandit magna id, lobortis urna. Quisque a diam **↑4.2%** et sem egestas sagittis. Nam volutpat **↑10.3%** aliquet lacus gravida condimentum. Nam vitae est feugiat, venenatis ligula ut, commodo purus. Sed feugiat nisl nec **↑9.1%** varius porta. Suspendisse interdum bibendum metus eget malesuada. Vestibulum condimentum **↓23%** dapibus ante, quis semper lacus sollicitudin elementum.

Strengths

- + Eget posuere ligula rutrum **↓23%** dapitus.
- + Vestibulum feugiat rutrum **↓3.3%**.
- + Interdum feugiat quis **↓3.3%** porta.

Weakness

- Vestibulum feugiat rutrum **↓3.3%**.
- Interdum feugiat quis **↓3.3%** porta.

ATTENTIFY

ATTENTIFY: BRAIN GAMES



CURVEX

***CURVEX: GO'
MORGEN DK***



XEER

FIGHT YOUR THOUGHTS IN VR

INVESTORS

We focus on transparent and long term value for our investors. Access price information, news and announcements and latest financial insights. Take part of a true growth venture.

